

# Longtime Member Perspectives: Do You Recommend Becoming A Vineyard Team Member?



**VINEYARD TEAM**  
Promoting Sustainable Winegrowing

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Some of our members have been continuously active in the organization for fifteen years or more. We recently asked a few of them if they would recommend becoming a Vineyard Team member to other growers.

## *Do you recommend becoming a Vineyard Team member to others? Why?*



"I think everyone should become a Vineyard Team member - join with those of us who are committed to improving both quality and sustainability in our vineyards and wineries!" - *Brian Talley, Talley Vineyards*



"Of course. Looking back over the years it's amazing to see the grower workshops we did, very informal just looking at ways we could 'self-assess' to improve our practices. To now having a legitimate certified program that recognizes all of the things we are doing, and actually getting some pretty good benefits from it is outstanding. It's been a lot of work by a small group and I am always amazed and thankful for their efforts." - *Bart Haycraft, Jackson Family Wines - Los Alamos*



"Yes. The team is very good about getting new information and ideas out to their growers. When having equipment demos they make sure that the latest technology is present and is run side by side so results are easily seen." - *Billy Booker, Coastal Tractor*



"I certainly would recommend fellow growers to join the Vineyard Team. Particularly for new growers in the area it provides the opportunity for accelerated access to local resources and synergy with the SIP Certified program." - *Jean-Pierre Wolff, Wolff Vineyards*



"Yes. Continuing conversation with other winegrape growers and using the resources available make me a better winegrape grower, and we all know the best winegrapes make the best wines ." - *Jim Palmer, Malibu Vineyards*

The Vineyard Team is a nonprofit organization whose mission is to promote sustainable vineyard practices such as water conservation, protection of water quality, integrated pest management, habitat diversity, and human resources. Established in the mid-1990s when the term "sustainable," was far less mainstream than it is today, the Vineyard Team has enjoyed an impressive track record, earning awards and recognition from a wide variety of entities including the Environmental Protection Agency and California Department of Pesticide Regulation.