



PRESS RELEASE

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SOBERANES FIRE RELIEF FUNDRAISER

August 8th 2016 – Carmel, CA

Monterey's food, wine and music industries invite guests to join them on Sunday, August 28th from 2:00pm to 6:00pm for a special afternoon at Folktale Winery & Vineyards. Proceeds from the *Soberanes Fire Relief Fundraiser* will benefit those affected by the fire in Big Sur and Carmel Valley and help to support the efforts of our local volunteer fire brigades who have gone above and beyond in supporting our community. The afternoon's festivities feature 20 local restaurants, over 30 wineries and breweries from Monterey and beyond, live music, and both silent and live auctions in the enchanting setting of Folktale Winery & Vineyards (2016 CalTravel Winery of the Year).

EVENT DETAILS:

- August 28, 2016 2:00pm – 6:00 pm
- Tickets: \$75 per person (tickets are limited and expected to sell out)
- 21 and older only
- Information & Tickets: SoberanesFireHelp.org or find us on Facebook: Soberanes Fire Relief Fundraiser.

Partial Lists of Participants

Wineries:

Albatross Ridge, Bernardus Winery, Blair Estate, Carmel Road, Chappellet, Estancia, Folktale Winery & Vineyards, Galante Vineyards, Hahn, Holman Ranch, Jarmin Wines, Joyce Vineyards, Luli, I. Brand & Family Wines, McIntyre Vineyards, Mer Soleil, Morgan Winery, Pierce Ranch Vineyards, Silvestri Vineyards, Talbott Vineyards, The Wine Experience, Windy Oaks, Wedell Cellars, Wrath and more.

Breweries:

Alvarado Street Brewing, Carmel Valley Brewing, Drake's Brewing and Firestone Brewery

Restaurants:

Esteban, Baker's Bacon/Montrio, Boardwalk Sub Shop/Wild Thyme Deli, Carmel Valley Ranch, Christopher's on Lincoln, Classic Catering, Flaherty's, Jenini, Mundaka, La Balena Ocean Sushi, Rio Grill, PigWizard, Tarpys Roadhouse and more

For interviews and further information please contact Kim Stemler at kim@montereywines.org or 831.375.9400.

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FOLKTALE
WINERY & VINEYARDS



Monterey
WINE COUNTRY
MONTEREY COUNTY VINTNERS & GROWERS