



# Sustainable Ag EXPO

November 14 & 15, 2011

Paso Robles Event Center | Paso Robles, CA

[www.sustainableagexpo.org](http://www.sustainableagexpo.org)

## 2011 Sustainable Ag Expo Sponsorship Opportunities

Sponsoring the Sustainable Ag Expo provides excellent exposure for agricultural companies in a variety of media. The CCVT website receives 15K unique visitors monthly; the direct mailing and electronic communications will reach 10K agricultural decision-makers over several points of contact; print advertising in trade publications and reciprocal cross-marketing with event partners will appear in regional, statewide, and national publications.

### Title Sponsor (Exclusive) **\$2500**

- Complimentary Indoor Booth space
- Event passes for four company representatives
- Full-page color ad on outside back cover of event program
- Single banner placement at event
- Opportunity to address audience during a General Session
- Logo on main seminar screen prior to all sessions
- Handout materials distributed in Opening General Session
- Logo and hotlink on all event electronic communication
- Logo and hotlink on event website
- Logo and recognition in the event program
- Attendee directory (excel format)

### Luncheon Sponsor Day 1 (Exclusive) **\$1750**

The Luncheon Sponsor is the exclusive sponsor of a Cahoot's catered BBQ lunch on Day 1, served in the Outdoor Exhibit area (weather permitting). Benefits include:

- Complimentary Indoor Booth space
- Event passes for two company representatives
- Full-page black and white ad in event program
- Single banner placement at event
- Opportunity to address audience prior to Luncheon
- Signage at Luncheon
- Handout materials distributed in Opening General Session
- Recognition in program schedule on website
- Logo and hotlink on all event electronic communication
- Logo and hotlink on event website
- Logo and recognition in event program
- Attendee directory (excel format)

### Luncheon Sponsor Day 2 (Exclusive) **\$1750**

The Lunch Sponsor is the exclusive sponsor of a Cahoot's catered sandwich lunch on Day 2, served in the Indoor Exhibit area. Benefits include:

- Complimentary Indoor Booth space
- Event passes for two company representatives
- Full-page black and white ad in event program
- Single banner placement at event
- Opportunity to address audience prior to Luncheon
- Signage at Luncheon
- Handout materials distributed in Opening General Session
- Recognition in program schedule on website
- Logo and hotlink on all event electronic communication
- Logo and hotlink on event website
- Logo and recognition in event program
- Attendee directory (excel format)

### Lanyard Sponsor (Exclusive) **\$1200**

- Company logo on all event name badge lanyards
- Half-page black and white ad in event program
- Single banner placement at event
- Logo and hotlink on event website
- Logo and recognition in the event program
- Attendee directory (excel format)

### Event Sponsor (4 Opportunities) **\$1000**

- Event passes for two company representatives
- Half-page black and white ad in event program
- Logo on main seminar screen prior to all General Sessions
- Handout materials distributed on Day 2 General Session
- Logo and hotlink on all event electronic communication
- Logo and hotlink on event website
- Logo and recognition in the event program
- Attendee directory (excel format)

### Exhibitors' Showcase Sponsor (5 Opportunities) **\$750**

- Event pass for one company representative
- Signage & materials throughout Exhibitors' Showcase
- Acknowledgement prior to Exhibitors' Showcase
- Logo and hotlink on event website
- Logo and recognition in the event program
- Attendee directory (excel format)

### Wineglass Sponsor (4 Opportunities) **\$500**

- Logo on wineglass tag used for Exhibitors' Showcase
- Acknowledgement prior to Exhibitors' Showcase
- Logo and hotlink on event website
- Logo and recognition in the event program

### Advertising Sponsor (12 Opportunities) **\$250**

- Quarter-page black and white ad in event program

### Wine Donor (20 Opportunities) **No Fee**

Donates wine to be served at the Exhibitors' Showcase - a wine and hors d'oeuvres reception on November 14<sup>th</sup> from 4:30 - 6:30 p.m..

- Listing on event website
- Listing in the event program

\* Sponsor ads, logos, and materials will be provided by the sponsor.



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## 2011 Sustainable Ag Expo Sponsorship Commitment Form

### SPONSORSHIP LEVEL

- |   |        |   |        |
|---|--------|---|--------|
| <input type="checkbox"/> Title Sponsor            | \$2500 | <input type="checkbox"/> Exhibitors' Showcase Sponsor | \$750  |
| <input type="checkbox"/> Luncheon Sponsor – Day 1 | \$1750 | <input type="checkbox"/> Wineglass Sponsor            | \$500  |
| <input type="checkbox"/> Luncheon Sponsor – Day 2 | \$1750 | <input type="checkbox"/> Advertising Sponsor          | \$250  |
| <input type="checkbox"/> Lanyard Sponsor          | \$1200 | <input type="checkbox"/> Wine Donor                   | No Fee |
| <input type="checkbox"/> Event Sponsor            | \$1000 |   |        |

### CONTACT INFORMATION

Company Name: \_\_\_\_\_ Main Contact: \_\_\_\_\_  
 Title: \_\_\_\_\_ Email: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Wine Donor: I am donating wine to be served at the Exhibitors' Showcase – a wine and hors d'oeuvres reception on November 14<sup>th</sup> from 4:30 – 6:30 p.m.

#### Type of Wine:

- Red       White       Mixed

#### Quantity of Wine:

- 1 case       2 cases       3+ cases

#### Delivery Options:

- Please pick up by October 15<sup>th</sup>       I will deliver to CCVT before October 15<sup>th</sup>

### PAYMENT INFORMATION

Payment by:     Check     Credit Card     N/A

Total Due: \_\_\_\_\_ Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Billing Zip: \_\_\_\_\_ Card Signature: \_\_\_\_\_

Please mail or fax completed form with credit card info or check to:

Central Coast Vineyard Team  
 835 12th Street, Suite 204  
 Paso Robles, CA 93446  
 805.369.2292 (F)

To place an order by phone, please call 805.369.2288 and a CCVT representative can assist you.

For more information about Sponsorship opportunities or to discuss in-kind sponsorships, please contact Kyle Beal Wommack at 805.369.2288 ext. 5 or via email [kyle@vineyardteam.org](mailto:kyle@vineyardteam.org).