

CENTRAL COAST VINEYARD TEAM

Promoting sustainable vineyard practices...

Good for farmers ■ Good for the environment ■ Good for the community



Clean Water Project Fast Facts

WHAT:

CCVT's Clean Water Project helps growers farm in a way that keeps soil and water in place, therefore protecting water quality.

WHY:

Water quality can be placed at risk when water carrying sediment, fertilizers, and pesticides leaves the vineyard and is deposited in nearby water bodies or percolates downward through the soil profile into the groundwater.

HOW:

Clean Water Project staff and local growers collaborated to develop demonstration sites that implement practices that protect water quality. Growers receive custom workplans, outlining recommended practices for their specific situations. Project staff regularly monitors these sites and documents the effectiveness of these practices. At one site, project experts estimated that as much as 15 tons of soil per acre were prevented from entering nearby waterbodies as a result of these practices!

Project growers manage over 10,000 acres of Central Coast winegrapes and are considered leaders in the industry. Periodically, CCVT invites other growers to attend educational "tailgate" meetings at the demonstration vineyards, so that they can learn from one another and see the benefits first-hand.

CCVT's Clean Water Project is funded by a grant from the State Water Resources Control Board. Technical assistance is provided by the USDA Natural Resource Conservation Service, Cachuma Resource Conservation District, and the University of California Cooperative Extension.

In addition, CCVT growers make generous contributions by donating their time, materials, land, and funds to support this project.

WHAT YOU CAN DO:

Become a community supporter or a business steward. For further information, visit www.vineyardteam.org or call 805.434.4848

CCVT is a 501(c)3 non-profit corporation.

SPECIAL PROJECTS:

Biologically Integrated Farming System Project

Dedicated to helping growers reduce their reliance on chemicals to control pests in their vineyards.

Clean Water Project

Helps growers farm in a way that keeps soil and water in place, therefore protecting water quality.

Positive Points System

A voluntary 1,000-point self-assessment used by winegrape growers to evaluate their use of sustainable vineyard practices.

"CCVT is a leader in California with educating growers on sustainable viticultural methods. CCVT sets a high bar for growers without being prescriptive, engendering creativity and responsibility in the membership without dictating exactly how to approach problems."

Michael McDavit

U.S. Environmental Protection Agency

