



# CENTRAL COAST VINEYARD TEAM

Promoting Sustainable Winegrowing

835 12<sup>th</sup> Street  
Suite 204  
Paso Robles, CA 93446  
Phone: 805.369.2288  
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[www.vineyardteam.org](http://www.vineyardteam.org)

Greetings!

The Central Coast Vineyard Team would like to invite you to become a member of our innovative and progressive organization, which is dedicated to researching and promoting sustainable winegrowing. For more information on our research, members, events and more, visit [www.vineyardteam.org](http://www.vineyardteam.org).

Our Associate Member benefits are better than ever!

- Complimentary admission for your company's representatives to attend CCVT **tailgates** and **hospitality trainings** (non-members will be charged for these meetings)
- **Significantly discounted booth space** at the **2008 Earth Day Food & Wine Festival**
- Significantly discounted booth space at the **2008 Sustainable Ag Expo** scheduled for November 13 – 14<sup>th</sup> at the Monterey County Fairgrounds
- **2008 Membership Directory**
- Your company listed and hotlinked on [www.vineyardteam.org](http://www.vineyardteam.org) which receives 15,000 unique visitors per month
- Listing in the CCVT newsletter that **reaches 10,000 people** each year
- Access to a grower & winery network for sharing information & **association with a progressive group** that is recognized and respected by environmental, industry, and agency organizations

In addition to belonging to an innovative group, memberships received before January 31<sup>st</sup> will receive a complimentary copy of the **2008 CCVT Wall Calendar**. This year's calendar is a beautiful representation of the unique rural landscape we treasure here on the Central Coast. The calendar includes photos of CCVT member vineyards and highlights sustainable vineyard practices on a month-by-month basis.

Please take this time to review the information on the back of this letter and return your CCVT Membership Form with payment to:

Central Coast Vineyard Team  
Attn: Membership  
835 12<sup>th</sup> Street, Suite 204  
Paso Robles, CA 93465

Again, thank you for your support and we are looking forward to working with you in the New Year.

Have a great holiday season!

Jill Whitacre  
Program Coordinator

## CCVT MEMBERSHIP FORM

### Member Information

Contact:	Company:
Mailing Address:	
City:	State: <span style="float: right;">Zip:</span>
Phone:	Fax:
*Email:	**Website:

\*Email addresses are used for the express purpose of CCVT event notifications and continuing education opportunities

\*\*Company website is used to hotlink your company on [www.vineyardteam.org](http://www.vineyardteam.org)

**CCVT Associate Membership** (Subject to CCVT Board of Director approval based on alignment with CCVT mission)

- \$500
- Purchase a **new & improved member sign**. This is a great way to communicate to your neighbors and customers your dedication to sustainable winegrowing. \$50.00

Membership is also available online at [www.vineyardteam.org](http://www.vineyardteam.org).

### Payment Information:

- Check - Please make checks payable to Central Coast Vineyard Team
- Credit Card

Card Type:     MasterCard     Visa	Name on Card:
Card Number:	Expiration Date:
Billing Zip Code:	CVV Code (3-digit # on back of card):
Authorized Signature:	

**CCVT Mission Statement:** The Central Coast Vineyard Team identifies and promotes the most environmentally safe, viticulturally and economically sustainable farming methods, while maintaining or improving quality and flavor of wine grapes. The Team is a model for wine grape growers and promotes the public trust of stewardship for natural resources.

As a member of the agricultural community participating in a global environment, I agree to support the Central Coast Vineyard Team in its efforts of increasing awareness and utilization of sustainable practices through out the Central Coast.

My organization is like-minded in promoting sustainability and will continue to work toward providing best management practices and measures that improve sustainable efforts within our community.

This contribution represents my commitment, both personally and professionally, to support and further the efforts of the Central Coast Vineyard Team.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date