



CENTRAL COAST VINEYARD TEAM

Promoting Sustainable Winegrowing

www.vineyardteam.org

Educational Programs for Spanish Speaking Employees Fast Facts

WHAT:

CCVT offers a series of educational workshops designed specifically for Spanish-speaking vineyard workers.

WHY:

As member of the wine community increase their commitments to sustainable farming, it's important that everyone involved in empowered with the latest information available. CCVT brings together Spanish speaking workers on a frequent basis so that they can learn about sustainable farming practices from CCVT demonstration growers, as well as from one another.

Spanish speaking workers are among agriculture's most vital assets. They serve as "extra eyes and ears" for vineyard owners, and bring a wealth of experience to each farm. CCVT educational programs make it possible for these workers to share their extensive knowledge and expertise, as well as to take an active role on creating the innovative solutions for which CCVT has become widely recognized.

HOW:

Using an interactive, hands-on approach, CCVT brings Spanish speaking workers together for "tailgate" meetings at local vineyards. Participants learn from guest speakers, as well as from one another about topics such as protecting water quality, agricultural soils, and farm worker safety. Since 2001, CCVT has reached over 500 Spanish speaking employees through its Tailgate Meetings.

In addition to offering these educational workshops, CCVT publishes a Spanish version of its Positive Points System™ (PPPS), an innovative assessment tool designed to help growers farm in ways that protect both natural and human resources. CCVT's Spanish Education program is currently being funded in part through the USDA Farmer Rancher Grant and the Pesticide Environmental Stewardship Program. Also, CCVT growers make generous contributions by donating their time, materials, land, and funds to support this project.

WHAT YOU CAN DO:

Become a community supporter or a business steward. For further information, visit www.vineyardteam.org or call 805.369.CCVT (2288)

CCVT is a 501(c)3 non-profit corporation.

SPECIAL PROJECTS

Demonstration Projects

Help growers farm in a way that keeps soil and water in place, therefore protecting water quality, as well as, researching reduced risk pest management practices

Positive Points System

A voluntary 1,000-point self-assessment used by winegrape growers to evaluate their use of sustainable vineyard practices

Outreach and Education

Through an innovative grower-to-grower approach, CCVT reaches thousands of growers each year, representing 100,000 acres of vineyards.

"I think CCVT is very creative and approaches problem solving from a positive perspective. I'm impressed by CCVT's ability to influence behavior among members, in a purely demonstrative manner. CCVT leads by demonstrating and illustrating rather than by mandating or coercion."

Michael McDavit
Acting Chief
Policy & Regulatory Services
Office of Pesticide Programs
U.S. Environmental Protection
Agency