



VINEYARD TEAM

# 2022 YEAR IN REVIEW

**200 MEMBERS** REPRESENTING **80K ACRES**

Being a Vineyard Team Member gives you access to the latest science-based practices, experts, growers, and wine industry tools through both in-field and online education so you can grow your business.

**3 STATES**  
WITH SIP CERTIFIED PROPERTIES

SIP Certified shows that members use practices that are scientifically proven to protect the people and planet so their customers know that their wine was made with care. This year, Oregon became the third US state with SIP Certified vineyards and the program underwent its fourth peer review by 19 representatives from the university system, government agencies, agricultural professionals, and environmental organizations.

**74**  
EDUCATIONAL  
EMAIL  
NEWSLETTERS

We package the resources you need to stay up to date with the latest in sustainable viticulture and send them straight to your inbox.

**4000 MINUTES**  
OF TECHNICAL INTERVIEWS

The Sustainable Winegrowing podcast brings you the latest in science and research for the wine industry. We know customers look for wines labeled sustainable so we added twice-monthly marketing-focused episodes to help you share your dedication to sustainability.

**7** TAILGATE MEETINGS | HOSTED BY GROWERS AND EXPERTS IN  
**3 COUNTIES**

Researchers and experienced growers shared their expertise on critical resource concerns from irrigation to pest management and soil health to safety training at Tailgate Meetings.

**\$1.3**  
MILLION  
RAISED  
FOR FIRST-  
GENERATION  
COLLEGE  
STUDENTS

The Juan Nevarez Memorial Scholarship provides multi-year, higher education investments in the children of vineyard and winery workers on California's Central Coast based on academic excellence, financial need, and community involvement. The majority of awardees are first-generation college students.

**60 HOURS**  
OF CONTINUING  
EDUCATION

Our in-person & online education gives you access to DPR and CCA continuing education hours that are relevant to your business.

**565**  
ATTENDEES

**42**  
VITICULTURE  
EXPERTS

The Sustainable Ag Expo brings together researchers and growers so you can earn continuing education hours and improve your business all while connecting with peers and agriculture companies.

**11** ONLINE  
COURSES

You want to learn about the latest science-based practices but calendars fill up fast. Online courses help you stay up-to-date, on-demand and on your schedule.

**2.7M**  
PRESS IMPRESSIONS

Helping the wine industry & consumers learn about sustainable winegrowing.