### 11.0 ATTACHMENTS

<table>
<thead>
<tr>
<th>Attachment</th>
<th>Title</th>
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<tbody>
<tr>
<td>A</td>
<td>Filter Strip Width Evaluation Trial Plot Layout</td>
</tr>
<tr>
<td>B</td>
<td>Pomar Junction and Salisbury Vineyard Vegetative Road Management Trial Plot Layout</td>
</tr>
<tr>
<td>C</td>
<td>Pomar Junction Vineyard Vegetative Road Management Photo Documentation</td>
</tr>
<tr>
<td>D</td>
<td>Salisbury Vineyard Vegetative Road Management Photo Documentation</td>
</tr>
<tr>
<td>E</td>
<td>Sunnybrook Vineyard 2008 &amp; 2009 Trial map</td>
</tr>
<tr>
<td>F</td>
<td>Ridge Vineyard Trial Plot Layout</td>
</tr>
<tr>
<td>G</td>
<td>Rain Simulator Equipment Design</td>
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<td>H</td>
<td>Erosion Box Equipment Design</td>
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<tr>
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<td>J</td>
<td>Bait Station Construction Design</td>
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<td>K</td>
<td>Sustainable Ag Expo Agendas</td>
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<tr>
<td>L</td>
<td>CCVT Quarterly Newsletters</td>
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<td>M</td>
<td>CCVT Hosted Outreach Notices</td>
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<td>O</td>
<td>CCVT Hosted Outreach Sign-In Sheets</td>
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<td>P</td>
<td>Technical Information Website Updates on <a href="http://www.vineyardteam.org">www.vineyardteam.org</a></td>
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<tr>
<td>Q</td>
<td>Project Grower Surveys</td>
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<tr>
<td>R</td>
<td>Articles</td>
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</table>
Filter Strip Width Evaluation Trial Plot Layout

CCVT
Filter Strip Width Trial
Sunnybrook Vineyard
Paso Robles
Paraiso Vineyard
Soledad
CCVT Vegetative Road Management Trial
Salisbury Vineyard, San Luis Obispo
Pomar Junction Vineyard, Templeton

- Zorro Fescue
- CA Barley
- Idaho Fescue
- Six Week Fescue
- Creeping Wild Rye
- Control

Hand Broadcasted Planted Area

2 ft Buffer

12 ft

12 ft
### ATTACHMENT C

**Pomar Junction Vineyard Vegetative Road Management Photo Documentation**

<table>
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<tr>
<th><strong>Six Week Fescue</strong></th>
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### Idaho Fescue

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<td>April 24, 2008</td>
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### Zorro Fescue

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<td>April 24, 2008</td>
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## Salisbury Vineyard Vegetative Road Management Photo Documentation

### Six Week Fescue

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<th>Description</th>
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### California Barley

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<tr>
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<tr>
<td><strong>Idaho Fescue</strong></td>
<td><img src="#" alt="Image 1" /></td>
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<tr>
<td></td>
<td>March 13, 2008</td>
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<tr>
<td><strong>Zorro Fescue</strong></td>
<td><img src="#" alt="Image 3" /></td>
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<td></td>
<td>March 13, 2008</td>
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</tbody>
</table>
ATTACHMENT F

Ridge Vineyard Trial Plot Layout
ATTACHMENT G

Rain Simulator Equipment Design

Notes:
1. Aluminum Tube, 5.1 cm o.d., 4.9 cm i.d.
2. PVC tube and fittings: Schedule 40, 4.9 cm o.d.
3. Galvanized steel cable with turnbuckle, 2 mm diameter
4. Pneumatic rubber wheelbarrow wheel, 8 in x 4.5 in (20 cm x 11.5 cm)
5. Aluminum tube, 2.5 cm o.d., 2.0 cm i.d.
6. Axle support
7. Adjustable feet, wooden soles glued to aluminum tubes
Notes:
1. Clear acrylic sheets, 5 mm thick
2. Holes for syringe body, 1 cm diameter
3. Top aluminum brackets, 1.3 cm width
4. Bottom aluminum brackets, 1.9 cm width
5. Water inlet connection for vinyl tubing
6. Syringe bodies and needles
7. Bolts holding the three acrylic sheet layers together
8. Holes for bolts which attach needle tanks to simulator frame tubes
9. Horizontal simulator frame tubes
Rainfall simulator plumbing and electrical diagram.

- Needle Tank
- Needle Tank
- Flow Gauge
- Bleed valve
- 10A Fuse
- Toggle Switch
- Fuel Pump
- 20 litter supply jug
- 20 litter supply jug
- 12v Battery
ATTACHMENT H

Erosion Box Equipment Design

Collection Point

3 ft

Collection Point

3 ft

Wire Mesh & Fine Screen
# ATTACHMENT I

Evaluation of Common Cover Crop Species Using the Rain Simulator  
Photo Documentation  
Percent Cover

<table>
<thead>
<tr>
<th>6 Week Fescue</th>
<th>Annual Ryegrass</th>
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<tbody>
<tr>
<td>Bell Bean/Purple Vetch Mix</td>
<td>Crimson Clover/California Medic</td>
</tr>
<tr>
<td>Resident Weeds</td>
<td>Zorro Fescue</td>
</tr>
</tbody>
</table>
### Evaluation of Common Cover Crop Species Using the Rain Simulator

#### Photo Documentation

**Rooting Depth**

<table>
<thead>
<tr>
<th>Annual Ryegrass</th>
<th>Bell Bean (from bell bean/purple vetch mix)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Purple Vetch (from bell bean/purple vetch mix)</td>
<td>Crimson Clover (from Clover/Medic Mix)</td>
</tr>
<tr>
<td>California Medic (from Clover/Medic Mix)</td>
<td>Shepherd’s Purse (from resident weeds)</td>
</tr>
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<td>Fiddleneck (from resident weeds)</td>
<td>Zorro Fescue</td>
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<tr>
<td>--------------------------------</td>
<td>-------------</td>
</tr>
<tr>
<td>6 Week Fescue</td>
<td>Blando Brome</td>
</tr>
<tr>
<td>Persian Clover</td>
<td>Critical Coastal Mix</td>
</tr>
</tbody>
</table>
ATTACHMENT J

Bait Station Construction Design

**Ant bait station: Exterior view**

- 6 in. styrene sewer cap, removable
- 1/16 in. wide slits where ants enter: running from top of PVC pipe to 3/4 in. from the top of the bottom cap; 2 per station
- 6” PVC sewer pipe; 13” long
- 3/4” - 1/2”
- Soil line: the station should be buried to 1/4-1/2 in. from bottom of slits
- 6” styrene sewer cap, fixed
Ant bait station: Interior view

3 qt (2.84 l) plastic bottle filled with bait solution (must have firm sides, soft-sided soda bottle will collapse and not dispense bait)

Soccer cone with sloped sides provides substrate for ants to walk on (can use something other than soccer cone, as long as it fulfills the purpose)

Pool of bait collects among 3/8 in. float rock

3/8 in. hole drilled in bottle cap
Thank you, Seminar Moderators.
Larry Bettiga, University of California Cooperative Extension • Mary Bianchi, University of California Cooperative Extension • Ken Dewar, JB Dewar • Hunter Francis, Sustainable Agriculture Resource Consortium • Steve Hamilton, Cal Poly State University, San Luis Obispo • Alfredo Koch, Allen Hancock College • Robert Lilley, San Luis Obispo County Ag Commissioner’s Office • Danny Marquis, USDA/NRCS • Kris O’Connor, Central Coast Vineyard Team • Richard Quandt, Grower & Shipper Vegetable Association • Greg Willey, SLO APCD

Schedule
Thursday, November 1st

Noon - 1:15 PM - Registration & Continental Lunch in the Exhibit Hall
1:15 - 3:15 PM - Understanding the Complexities of Legal Issues on the Farm: Air Quality & Pesticides
PM-10 Emission Reductions: Agriculture Air Quality Successes - Johnnie Silznick, California Air Quality Coordinator
Intervention to Reduce Take-Home Pesticide Exposure to Farmworkers and Their Families - Asa Bradman, Associate Director, CHAMACOS, UC Berkeley
California Pesticide Laws & Regulations Update - Jennifer Welch, San Luis Obispo Ag Commissioner’s Office
3:15 - 3:30 PM - Break - Visit Exhibit Hall
3:30 - 8:00 PM - Water Quality and Agriculture: Current Status, Challenges & Successes
Ag Field Practices Effectiveness: Pesticide Transport & Mitigation Measures - Michael Cahn, UCCE
Conditional Ag Waiver: Cooperative Water Monitoring Results - Kirk Schmidt, CCWQP
Assessing Pesticide Environmental Risk using Win-PST - Dana Ashford-Kornberger, USDA-NRCS
5:00 - 8:00 PM - Exhibitors Showcase: A Wine & Hors D’Oeuvres Reception

JOIN US FOR LOCAL WINES & DELICIOUS HORS d’ŒUVRES WHILE EXPLORING THE EXHIBIT HALL AND NETWORKING WITH PARTICIPANTS, SPEAKERS, & EXHIBITORS
Schedule
Friday, November 2nd

8:00 - 9:00 AM - Registration & Exhibit Hall Open (coffee inside)

9:00 - 10:00 AM - “Sustainability from a Consumer Perspective” (Hot Breakfast)
Kate Peringer, The Hartman Group

10:00 - 11:30 AM - Crop Specific Breakout Seminars for Orchards, Viticulture, Row Crops & Vegetables, and Livestock

ORCHARDS
Biological Control of Whiteflies, Citrus Leafminer and the Olive Fruit Fly - David Headrick, Professor, Crop Science Department, Cal Poly, SLO
Current Research in Orchard Management: Girdling, Nutrition, and Cold Damage Prevention - Lauren Garner, Professor, Crop Science Department, Cal Poly, SLO

LIVESTOCK & RANGELAND
Livestock and Rangeland: Effect on Water Quality and Food Safety - Bruce Hoar, Assistant Professor, Ruminant Epidemiology, UC Davis
Update on Possible Grazing Waiver for Livestock & Rangeland Managers - Larry Harlan, Environmental Scientist, RWQCB

ROW CROPS/VEGETABLES/STRAWBERRIES
Estimating Winter Cover Crop Nitrogen Fixation on the Central Coast - Katie Monson, Doctoral Candidate, University of California, Santa Cruz
Alternatives to Organophosphates: Efficacy of OMRI Approved Insecticides and acaricides - Corin Pease, Staff Research Associate, Department of Entomology, UC Davis

VITICULTURE
Understanding Grapevines Response to Low Temperatures: Hardness & Injury - Robert Wample, Chair, Department of Enology & Viticulture, CSU, Fresno
The Impact of Weed Control Practices on Weed Communities - Richard Smith, Weed Scientist, Monterey County UCCE
Management Options for Glyphosate-Resistant Horseweed and Fleabane - Anil Shrestha, Weed Ecologist, UC Kearney Ag Center

11:30 - Noon Break - Visit Exhibit Hall

12 NOON - 1:30 PM - Key Note Address
Bill Lyons, Former Secretary, California Department of Food & Agriculture

1:30 PM - 2:45 PM - Concurrent Sessions
Reducing Ag’s Impact and Footprint - Integrated Structures & Energy
Biofuels: Opportunities & Challenges for Biological Integration on the Farm - Steve Shaffer, Office of Agriculture & Environmental Stewardship, CDFA
Grower Testimony: Our Experience Integrating Biodiesel into Farm Management - Lino Bozanno, Lealtia Vineyard & Winery
What about sustainable structures? - Gary Black, Professor of Architecture, UC Berkeley, and President, Integrated Structures, Inc.

Consumer Preferences for Sustainably Produced Food & Wine
July Ackerman, Upstairs Marketing Group
Jan Perez, The Center for Agroecology & Sustainable Food Systems, UC Santa Cruz

Recycling Ag Containers
Ron Perkins, Agriculture Container Recycling Council
Brad Bittleston, Interstate Ag Plastics

Irrigation: What, When, How? (Spanish)
Alfredo Koch, Coordinador & Instructor, Allen Hancock College
Monica Barricarte, Water Resource Specialist, Cachuma Resource Conservation District

2:45 - 3:00 PM Break

3:00 - 4:45 PM - Laws & Regulations: Hot Topics in Labor Management (Laws & Regs)
George Daniels, Farm Employers Labor Service
Ron Strohlic, California Institute for Rural Studies
Guadalupe Sandoval, Sandoval Bilingual Safety Solutions

4:45 PM - Adjourn

Program is subject to change without notice.
THURSDAY, NOVEMBER 13TH

8 - 9 AM ATTENDEE REGISTRATION
Continental breakfast* in the Exhibit Hall

9 - 10:30 AM LAWS & REGULATIONS UPDATE: PEOPLE, PESTS AND PURPOSE
Leonard Robinson, Chief Deputy Director, CA Department of Toxic Substances Control
Hot Topics in Ag Labor
George Daniels, Executive Vice President, Farm Employers Labor Service
LBAM: Program, Concerns, and Regulations
Dr. Robert Dowell, Director, LBAM Eradication, California Department of Food and Agriculture

10:30 - 11 AM VISIT EXHIBIT HALL

11 - 12:30 PM SIMULTANEOUS SEMINARS
Food Safety & Water Quality: Conflict, Compromise, and Conversation Continued
Kay Mercer, Executive Director, Santa Barbara Ag Coalition
Danny Marquis, Resource Conservationist, Natural Resource Conservation Service
Joe Pezinni, Ocean Mist Farms and Board Chair of the Leafy Green Marketing Agreement

Food Safety & Water Quality: Conflict, Compromise, and Conversation
Michael Cahn, Farm Advisor, UCCE
Trevor Suslow, Ph.D., Extension Research Specialist, UC Davis

Nursery & Floriculture
Minimizing Water Quality Impacts at Nurseries
Jay Gan, Ph.D., Professor & Dept. Chair, UC Riverside

Veriflora: Certified Sustainable Cut Flowers Representative, Veriflora

Viticulture Research Update
Near Infrared Spectroscopy & Differential Wine Grape Harvesting
Robert Wample, Ph. D., Chair, Department of Viticulture & Enology, CSU Fresno

12:30 - 1:30 PM KEYNOTE ADDRESS LUNCHEON*
California and the Future of Food, Wine, and Community Michael Dimock, President, Roots of Change

1:30 - 3:00 PM SIMULTANEOUS SEMINARS

1:30 - 3:00 PM SIMULTANEOUS SEMINARS

Food Safety & Water Quality: Conflict, Compromise, and Conversation Continued
Kay Mercer, Executive Director, Santa Barbara Ag Coalition
Danny Marquis, Resource Conservationist, Natural Resource Conservation Service
Joe Pezinni, Ocean Mist Farms and Board Chair of the Leafy Green Marketing Agreement

Taking Action: Water Monitoring & Pump Energy Evaluations
The Importance of Understanding, Interpreting, and Acting on Pump Efficiency Tests - Pete Canessa, Irrigation Specialist, Center for Irrigation Technology, CSU Fresno
Low Tech, Low Cost Soil Moisture Monitoring & Interpretation
Michael Cahn, Farm Advisor, UCCE & Craig Ficenec, Conservation Program Manager, ALBA

Certification Programs for Sustainable Agriculture
Breif History of Sustainable Certifications and the Protected Harvest Program - Dan Sonke, Doctorate of Plant Medicine, Senior Scientist, SureHarvest
Certified Sustainable by Food Alliance
David Visher, CA Program Manager, Food Alliance
Sustainability in Practice (SIP™) Vineyard Certification Program
Kris O’Connor, Executive Director, CVVT

3 - 3:30 PM VISIT EXHIBIT HALL

3:30 - 5 PM HERE COMES THE SUN: RENEWABLE ENERGY, FOOTPRINTS, LIFECYCLINES, AND CREDITS

Renewable Energy Potential from CA Agriculture
Lynn Hamilton, Ph.D., Cal Poly State University, SLO

Measuring Food Carbon Footprints Using Life Cycle Analysis
Gail Feenstra, E.D., R.D., Food Systems Analyst, Sustainable Ag Research & Education Program

Carbon Credit Potential for Agriculture
Cynthia Cory, Environmental Affairs, California Farm Bureau Federation

5 - 7:30 PM EXHIBITORS’ SHOWCASE: A WINE AND HORS D’OEUVRES RECEPTION
Guests are welcome to attend with Expo participants
**FRIDAY, NOVEMBER 14TH**

**8 - 10 AM HOT BREAKFAST**
SIMULTANEOUS SEMINARS

**Dietary Guidelines for Plants: Smart, Cost Effective Nutrient Management**
- Agronomic, Economic, and Environmental Concerns
  - Lowell Zelinski, President, Precision Ag Consulting
- Hot Topics and Research Updates - Robert Mikkelsen, Ph.D., Western Director, International Plant Nutrition Institute
- Nutrient Management Impact on Water Quality: Central Coast Update - Sarah Green, Central Coast Water Quality Preservation, Inc.

**Viticulture Research Update Continued**
- Breeding Rootstocks for California Vineyards
  - Andy Walker, Ph.D., Professor of Viticulture UC Davis
- Vineyard Cover Crops and Tillage: Effects on Soil Microorganisms and Functions - Kerri Steenwerth, Ph.D., Research Soil Scientist, USDA/ARS, Dept of V&E, UC Davis
- Influence of Soil Type and Changes in Soil Solution Chemistry During the Growing Season on Vine Growth Parameters and Grape and Wine Quality - Jean-Jacques Lambert, Ph.D., Assistant Research Soil Scientist, Dept. V&E, UC Davis

**1 - 5:30 PM SUCCESSION PLANNING FOR CALIFORNIA FARMERS & RANCHERS**

Co-sponsored with California FarmLink

1 pm **Registration (discount registration for Expo attendees)**

1:15 pm **Introduction to Succession Planning**
Reggie Knox & Steve Schwartz, California FarmLink

2:15 pm **Family Farm Succession Tools: Nuts & Bolts**
Mark Myers, Estate Planning, Real Estate & Business Law

4:15 pm **Family Communication Strategies: Conducting an Effective Business Meeting**
Olivia Boyce Abel, Family Lands

3:15 pm **Stakeholder Group Breakouts**
Consulting (invited)

5:15 pm **Wrap Up & Next Steps**
Go golfing, walk on the beach, visit the aquarium and enjoy beautiful Monterey, California!

*Meals included
**Additional fee required

**10:30 AM VISIT EXHIBIT HALL**

**10:30 - NOON LEADING BY EXAMPLE: SUSTAINABILITY INITIATIVES IN THE MARKETPLACE**

- Chris Arnold, Chipotle
- Jeff Dott, Walmart Sustainability Program Representative
- Craig Moyer, Esq. Chair, Land Environment & Energy Division, Manatt, Phelps, Phillips LLC

**NOON - 1:30 PM SAE ADJOURNS**

Continental lunch* in Exhibit Hall
2009 Sustainable Ag Expo

Tuesday, November 17th

8:00 - 8:30  Registration and Continental Breakfast
8:30 - 10:00 Water Issues and Regulations
   Moderator: Lowell Zeligsk, President, Precision Ag, Inc.
   Irrigation Systems Performance: Central Coast Trends and Opportunities to Save Money and Water • Charles Burt, Ph.D., Chairman, Irrigation Training and Research Center
   Water Quality in Agricultural Watersheds of the Central Coast: Cooperative Monitoring Program Results • Sarah Greene, Technical Program Manager, Central Coast Water Quality Preservation, Inc.
   Water Quality Regulations and the New Ag Waiver • Nolan Jones, Environmental Research Associate, Regional Water Quality Control Board

10:00 - 10:30  Trade Show

10:30 - 12:00  Morning Breakout Seminars
   Bridging the Gap: Community and Media Relations
   Moderator: George Donnell, General Manager, Pacific Vineyard Company
   Farming with the Community: Right to Farm, Ag/Urban Buffers, and Community Programs • Bob Lifsey, Ag Commissioner, San Luis Obispo County Department of Agriculture
   Getting Your Message Out Through Media • Richard Geerhart, Director, Brock Center for Agricultural Communications, Cal Poly

   Energy and Agriculture
   Energy Efficiency Opportunities in Agriculture Production and Processing • Jeremy Howard, Senior Project Manager, Pacific Gas and Electric Company
   Farming in the Carboniferous Age • John Gorn, Consultant, California Sustainable Winegrowing Alliance
   Spanish Breakout: Free Session (limit two per company) Space is Limited
   Understanding the Three Es of Sustainability: Environmental Stewardship, Social Equity, and Economic Viability • Wors Plaktos, President, Dunaworks, LLC
   We All Live Downstream: Irrigate to Avoid Water Losses and Protect the Environment • Monica Bonin, ES, Agricultural Regulatory Program, Paso Robles and Elkhorn Slough, Watershed Lead Staff, RWQCB

12:00 - 1:30  Lunch (on your own)

1:30 - 3:00  Afternoon Breakout Seminars
   Viticulture
   Moderator: Paul Clout, CCA, PCA, Crop Advisor, Farm Supply Company
   Reducing Vineyard Water Use Under Limited Availability: Results of a Sonoma County Demonstration Project • Mark Greenblatt, Ph.D., Vineyard Consultant, Advanced Vinecure, LLC
   Dry Farming at Turley Wine Cellars: Successes, Challenges, and Opportunities • Brennan Stover, Vineyard Manager, Turley Wine Cellars
   Berry Sensory and Harvest Decisions: The Missing Link • Nick D’Aloisio, Ph.D., Viticulture, Chemistry and Enology, E & J Gallo Vineyards

   Orchards and Olives
   Olive Fruit Fly: UC IPM Guidelines • Hannah Nadler, Associate Specialist, Entomology, UC Riverside and UC Kearny Ag Center
   Colony Collapse Disorder • Scott Jefferys, Beekeeping Lecturer, Department of Entomology and Crop Science, Cal Poly
   Light Brown Apple Moth: Coastal Update • Mary Bianchi, Horticulture Advisor, UC Cooperative Extension

   Root Crops
   Moderator: Richard Quandt, Executive Director, Grower and Shipper Vegetable Association
   The Effects of Vegetative Treatment Systems to Improve Tillwater Quality • John W. Hunt, Ph.D., Department of Environmental Toxicology, UC Davis
   Practical Experience in Reducing Irrigated Runoff, Sedimentation, and Pesticide Use on Strawberries • Dave Pek, General Manager, Maricopa Berry Farms

3:00 - 4:30  Sustainability Initiatives in the Marketplace
   TITLE: • Peter Mondavi, Jr., Proprietor, Charles Krug Winery
   How Going Green has Changed the Rules of Business • Gary H. Kirby, Ph.D., Lecturer, Marketing Department, Santa Clara University
   Beyond BMPs: How the Marketplace is Measuring Sustainability • Daniel Sanfa, DPM, Senior Scientist, SureHarvest, Representative, Stewardship Index for Specialty Crops

4:30 - 4:45  Closing Remarks
Monday, November 16th

8:00 - 8:30  Registration
8:30 - 10:30  Welcome Remarks and Laws & Regulations
   Opening Remarks - Kris O'Connor, Executive Director, Central Coast Vineyard Team
   Challenges and Opportunities for California Ag in the Evolving Food System - H.G. Kawamura, Secretary, California Department of Food and Agriculture
   California Labor Law Update - George Daniels, Executive Vice President, Farm Employees Labor Service
   Hazardous Communications and Sufer Dioxide Licensing - Janice Campbell, Deputy Ag Commissioner, San Luis Obispo Department of Agriculture

10:30 - 11:00  Trade Show
11:00 - 12:30  Remembering the Other Sides of Sustainability: Social Equity and Economics
   Moderator - David Gates, Vice President of Vineyard Operations, Ridge Vineyards
   Innovative Approaches to Social Sustainability - Wait Platts, President, Duneworks, LLC
   Workers Compensation: Understanding Claims, the Process, and Ways to Minimize Expense
      Cary Child, CHRP, Workers Compensation Claims Analyst, Western Growers Insurance Services

12:30 - 1:30  Lunch in the Atrium Sponsored by California Organic Fertilizers

1:30 - 3:00  Afternoon Breakout Seminars
   Ag Preservation Strategies: Tools for Long Term Viability
      Moderator - Kevin Kester, Kester Ranch and Bear Valley Vineyards
      Erin Davis, Director of Communications, California Rangeland Trust
      Andreas Mackenzie, Land Conservation Consultant
   Sustainability in Practice (SIP®) Vineyard Certification: Grower and Winery Roundtable
      Moderator - Kris O'Connor, Executive Director, Central Coast Vineyard Team
      Amy Freeman, Winemaker and Vineyard Manager, Sausalito Canyon Vineyards and Winery
      John Niven, Vice President of Sales and Marketing, Niven Family Wines
      Matt Merrill, General Manager, Pema Ranch Vineyard and Winery
      Daryl Salas, Vineyard Manager, Paradise Vineyards
   Succession Planning for America's Agricultural Community
      Moderator - George Work, Work Ranch (Third generation rancher with ranch in transition to fourth and fifth generation)
      Kevin Spafford, Certified Financial Planner, Founder, LegacyByDesign

3:00 - 3:30  Trade Show
3:30 - 5:00  Growers' Perspectives on Various Farming Philosophies: Technology, Certification, and Experiences
   Moderator - Hunter Francis, Program Associate, Sustainable Agriculture Resource Consortium
   Sustainable Farming - Blair Richardson, President, FreshServe, Representative on Behalf of SunWest Fruit Company
   Organic Farming - Neil Collins, Executive Winemaker and Vineyard Manager, Tablas Creek Winery
   Biodynamic Farming - Gene Nonini, Martin Farms

5:00 - 7:00  Exhibitors' Showcase: A Wine and Hors d'oeuvres Reception
ATTACHMENT M

CCVT Hosted Outreach Notices
ATTACHMENT 0

CCVT Hosted Outreach Agendas